



SenSource Launches Redesigned Vehicle Counter Website

FOR IMMEDIATE RELEASE

YOUNGSTOWN, OH- November 6, 2009 - SenSource, a technology company providing people and vehicle traffic monitoring systems and environmental sensing devices, is unveiling its redesigned vehicle traffic monitoring website, www.vehicle-counters.com, on October 30, 2009. The redesigned site will feature a new, appealing look and will be effortless to navigate.

Enhanced functionality allows viewers to view only those products applicable to their needs. The SenSource vehicle traffic monitoring products are organized by application, focusing on recommended products by application. Application options are now shown by parking, drive-thru and road traffic which encompasses park roads, drive-thrus, car washes, parking decks, weigh stations and additional uses.

“We look forward to better serving our customers through the redesigned website. Customers will be able to easily search products that are applicable to their needs rather than sifting through an entire product list. The organization of the updated site will save our customers’ time and better inform them of available SenSource products,” said Joseph Varacalli, President of SenSource, Inc.

SenSource’s newest product, a Radar-Based Vehicle Counter will also be highlighted on the site. The Radar-Based Vehicle Counter detects both moving and stationary vehicles and displays the count on an eight-digit LCD display. This sensor is ideal for applications like weigh stations and loading docks.

SenSource is a Youngstown-based, privately-held technology company providing a variety of people and vehicle traffic monitoring systems along with environmental sensing devices since 2002. Designed to operate in both small and large scale business environments, SenSource’s traffic monitoring systems are currently employed in over 40 countries in retail, casino, entertainment, library and government entities. More information on SenSource is available at <http://www.sensourceinc.com>.

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SenSource Inc.

3890 Oakwood Avenue

Youngstown, OH 44515

(800) 239-1226